



MEDIA COVERAGE REPORT

Free Distribution of School Shoes

Rajkiya Prathamik Vidyalaya, Rupani Kumharon ki Dhani, Gram Panchayat Sadecha (Nokhda), Barmer, Rajasthan

1. EVENT SNAPSHOT

Pehal Sanstha's free distribution of school shoes to children of a government primary school in Barmer's desert belt received positive coverage in the local press. This report compiles the media coverage secured for the initiative.

Initiative	Free distribution of school shoes to children
Venue	Rajkiya Prathamik Vidyalaya (Govt. Primary School), Rupani Kumharon ki Dhani, Gram Panchayat Sadecha (Nokhda), Barmer, Rajasthan
On-Ground Support	Shri Vaibhav Kaul & Smt. Shalini Kaul (Donors); Kamal Enterprises, Sadecha; School Management Committee; Panchayat Samiti, Nokhda
Media Outlets	Dainik Bhaskar (Barmer Edition) Niharika Times (Online)
Coverage Period	May 2026

2. WHY SHOES — THE CONTEXT

Barmer lies in the desert belt of western Rajasthan, where summer conditions are among the harshest in India. In May 2026, Barmer was recorded as the hottest city in the country, with temperatures touching 47.3°C, prompting the district administration to issue a red alert for extreme heat and heatwave conditions.

“Desh mein sabse garam Barmer: Para 47.3 degree, yahan raatein Shimla aur Srinagar ke din se bhi 35% zyada garam” — Dainik Bhaskar, 12 May 2026

In such extreme heat, the ground and sand in this region become scorching hot through the day. Children from families in these remote hamlets often walk barefoot or in worn-out, broken footwear to reach school, and many suffer painful burns on their feet from the heated sand and roads. Most parents in this area are daily-wage labourers earning only around Rs. 200–300 a day, which leaves little to nothing for basic necessities such as proper school shoes. It was this everyday, life-threatening hardship — not a general wish-list of school supplies — that led Pehal Sanstha to focus its distribution drive specifically on school shoes, offering children direct and immediate protection while walking to school across some of the hottest ground in India.

3. COVERAGE SUMMARY

The initiative was reported by two independent media outlets in Barmer district:

Publication	Format	Edition / Date	Headline (as published)
Dainik Bhaskar	Print — Regional Daily	Barmer Edition	“Vidyarthiyon ko joote va bag vitarit”
		12 May 2026	“Shoes and Bags Distributed to Students”

Publication	Format	Edition / Date	Headline (as published)
Niharika Times	Digital News Portal	niharikatimes.com May 2026	“Sarkari vidyalaya ke bachchon ko mile joote aur school bag, Pehal Sanstha ki sarahniya pehal” “Government School Children Receive Shoes and School Bags — A Commendable Initiative by Pehal Sanstha”

4. COVERAGE DETAILS

4.1 Dainik Bhaskar — Barmer Edition

Original Headline: “Vidyarthiyon ko joote va bag vitarit”

English Translation: “Shoes and Bags Distributed to Students”



Dainik Bhaskar, Barmer Edition — 12 May 2026

Dainik Bhaskar's Barmer edition reported that, on the initiative of Pehal Sanstha (Jaipur) president Smt. Pooja Koolwal, a free distribution of shoes was organised for children of the Government Primary School at Rupani Kumharon ki Dhani, Gram Panchayat Sadecha (Nokhda). The report noted the support of volunteers Shri Vaibhav Kaul and Smt. Shalini Kaul, and quoted Smt. Koolwal saying that meeting children's basic needs alongside their education is equally a responsibility of society. The article closed by recording the thanks extended by headmaster Shri Mukesh Dhatarwal, SMC president Shri Hariram Prajapat, and Panchayat Samiti representative Shri Ramaram Prajapat. As noted in Section 1, the actual distribution comprised school shoes only.

4.2 Niharika Times — niharikatimes.com

Original Headline: “Sarkari vidyalaya ke bachchon ko mile joote aur school bag, Pehal Sanstha ki sarahniya pehal”

English Translation: “Government School Children Receive Shoes and School Bags — A Commendable Initiative by Pehal Sanstha”

सरकारी विद्यालय के बच्चों को मिले जूते और स्कूल बैग, पहल संस्था की सराहनीय पहल

निहारिका टाइम्स
www.niharikatimes.com

बाड़मेर। पहल संस्था जयपुर की ओर से श्रीमती पूजा कूलवाल की पहल पर राजकीय प्राथमिक विद्यालय रूपोंणी कुम्हरों की छाणी ग्रा.प. सडेचा (नोखड़ा) के बच्चों के लिए निःशुल्क जूते एवं स्कूल बैग वितरण कार्यक्रम आयोजित किया गया। कार्यक्रम में श्री वैभव कौल, श्रीमती शालिनी कौल एवं कमल एंटरप्राइजेज, सडेचा का विशेष सहयोग रहा। संस्था के पदाधिकारियों ने बच्चों को शिक्षा के साथ-साथ उनके आत्मविश्वास को बढ़ाने के उद्देश्य से यह सामग्री वितरित की। इस अवसर पर श्रीमती पूजा कूलवाल ने कहा कि 'शिक्षा के साथ-साथ बच्चों की बुनियादी जरूरतें पूरी



करना भी समाज का कर्तव्य है।' उन्होंने सहयोगी संस्थाओं और दानदाताओं का आभार व्यक्त किया। कार्यक्रम के अंत में प्रधानाध्यापक श्री मुकेश धतरवाल, एस.एम.सी. अध्यक्ष श्री हरहराम जी प्रजापत, तथा पंचायत समिति सदस्य

प्रतिनिधि श्री रामाराम जी प्रजापत ने सभी सहयोगियों, दानदाताओं और उपस्थित अतिथियों का आभार प्रकट किया। बच्चों के चेहरे पर खुशी देखते ही बनती थी। शिक्षकों और अभिभावकों ने पहल संस्था की इस सेवा भावना की सराहना की।

Niharika Times, niharikatimes.com — May 2026

Niharika Times carried an extended report on the distribution drive, describing it as a “commendable initiative.” The report credited Pehal Sanstha (Jaipur) and Smt. Pooja Koolwal, and specifically acknowledged the support of Shri Vaibhav Kaul, Smt. Shalini Kaul, and Kamal Enterprises, Sadecha. It noted the visible joy on the children's faces and recorded teachers and parents praising Pehal Sanstha's spirit of service, alongside thanks extended by the headmaster, the SMC president, and the Panchayat Samiti representative. As noted in Section 1, the actual distribution comprised school shoes only.

5. EVENT PHOTOGRAPHS

आभार ज्ञापन। कार्यक्रम के अंत में प्रधानाध्यापक मुकेश धतरवाल, एसएमसी अध्यक्ष हरहराम प्रजापत, पंचायत समिति सदस्य प्रतिनिधि रामाराम प्रजापत ने आभार प्रकट किया।

कार्यक्रम में सहयोगी, दानदाता, सहयोगी संस्थाओं का सहयोग, जो प्रजापत ने सभी सहयोगियों, दानदाताओं और उपस्थित अतिथियों का आभार प्रकट किया।



Children of the Government Primary School, Sadecha (Nokhda), with their new shoes and the Pehal Sanstha team.